



## *Area Rugs Direct*

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**For Immediate Release**

### CHARITY PREVAILS IN THE TAMPA BAY AREA A small business dedicated to its favorite St. Petersburg Charity

**MYFOX TAMPA BAY** will feature an on air small business segment about Area Rugs Direct, on Monday, December 3, 2007 between 6:00 AM and 9:00 AM. FOX 13 News Anchor Tom Curran interviewed the company's owner and founder, Tony Mogavero, who will donate \$50.00 to the Children's Dream Fund of St. Petersburg for each area rug sold from December 1, 2007 until January 31, 2008. The Children's Dream Fund is an organization dedicated to making dreams come true for children with life threatening illnesses.

"Since its inception, Area Rugs Direct has been dedicated to giving back a portion of its proceeds to the Children's Dream Fund," says Mr. Mogavero. Also, the company will strive to grow with a continued commitment to using area rug manufacturers who guarantee and monitor the legal working age of children in their employ.

#### **About the company:**

Area Rugs Direct provides a unique selection of imported area rugs to customers with a desire to redecorate and improve their home décor. All products are personally displayed at and delivered to the customer's home, providing an affordable solution and priceless expertise, taking the guesswork out of purchasing an area rug.

If you would like more information please contact Tony Mogavero @ 813-505-3174 or at [arearugsdirect@aol.com](mailto:arearugsdirect@aol.com).

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